



## *Sponsorship Opportunities*

### **Mission Sponsor | Home Sponsorship - \$70,000**

- License to use the phrase “(Sponsor Name), Premier Sponsor of Habitat for Humanity of Broward” in internal and external publications produced and distributed by sponsor
- Approved use of Habitat Broward name/logo in internal and external publications produced and distributed by sponsor
- Authorization to link sponsor website to Habitat Broward website
- High visibility signage on construction site displaying sponsor name and/or logo
- Customized package of corporate workdays on designated construction site
- Opportunity to distribute promotional materials to Habitat Broward participants at construction site
- CD of workday photos
- Recognition in press release(s) acknowledging sponsored project
- Feature article in Habitat for Humanity of Broward e-newsletter distributed to 1,500+ weekly
- Listing on website with link to your organization’s website
- Presentation of key to homeowner at home dedication ceremony
- Recognition in home dedication ceremony program
- Commemorative plaque, presented at home dedication ceremony, signifying completion of build
- Commemorative photos of completed Habitat build

#### *Spirit of Humanity – Habitat Broward’s signature donor appreciation reception*

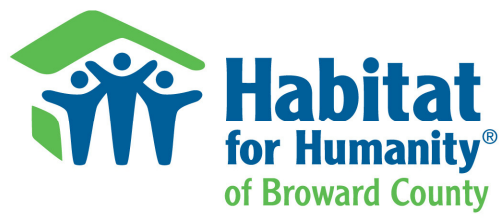
- Invitation to Spirit of Humanity
- Recognition in event program and on sponsorship display at event
- Product and/or literature inclusion in gift bags (sponsor must provide)

### **Vision Sponsor | Home Co-Sponsorship- \$35,000**

- Approved use of Habitat Broward name/logo in internal and external publications produced and distributed by sponsor
- Authorization to link sponsor website to Habitat Broward website
- High visibility signage on construction site displaying sponsor name and/or logo
- Three (3) corporate workdays on designated construction site
- CD of workday photos
- Recognition in press release(s) acknowledging sponsored project
- Listing on website
- Recognition in Habitat for Humanity of Broward e-newsletter distributed to 1,500+ weekly
- Shared presentation of key to homeowner at home dedication ceremony
- Recognition in home dedication ceremony program
- Commemorative plaque, presented at home dedication ceremony, signifying completion of build

#### *Spirit of Humanity – Habitat Broward’s signature donor appreciation reception*

- Invitation to Spirit of Humanity
- Recognition in event program and on sponsorship display at event
- Product and/or literature inclusion in gift bags (sponsor must provide)



## *Sponsorship Opportunities*

### **Workday Sponsorships**

As a Workday sponsor, you will have the opportunity to impact a family as they embark on a new chapter of life. Businesses, civic organizations, community and faith-based groups sponsor their associates to participate in an exciting day of team-building on a Habitat jobsite. Through sponsoring a Workday, you have the opportunity to strengthen camaraderie and morale among staff, increase visibility for your organization and to enhance your brand image as being a socially responsible entity, while serving your community!

### **Golden Hammer Sponsor | Corporate Workday - \$10,000**

*(Up to 75 participants / Build-a-thon\*)*

- Approved use of Habitat Broward name/logo in internal and external publications produced and distributed by sponsor
- One (1) corporate workday on designated construction site
- Priority scheduling of workday
- Company banner displayed on construction site during corporate workday
- Certificate of appreciation
- Invitation to attend home dedication ceremony

### **Friends & Framers | Group Workday - \$5,000**

*(Up to 30 participants / Build-a-thon\*)*

- Approved use of Habitat Broward name/logo in internal and external publications produced and distributed by sponsor
- One (1) corporate workday on designated construction site
- Certificate of appreciation

### **Home Crafter | Non-profit Workday - \$2,500**

*(Up to 30 participants / Build-a-thon\*)*

- Approved use of Habitat Broward name/logo in internal and external publications produced and distributed by sponsor
- One (1) corporate workday on designated construction site
- Certificate of appreciation

*Spirit of Humanity – Habitat Broward’s signature donor appreciation reception*

- Recognition in event program

### **\*Build-a-thon**

Fundraising for Workdays can be accomplished through an organization-wide Build-a-thon using Firstgiving.com. The Build-a-thon concept can be done at no cost to your organization and provides a unique opportunity for you to increase employee participation and ownership in the fundraising process. To get started, please visit: [www.firstgiving.com/habitatbroward](http://www.firstgiving.com/habitatbroward). With our help, your organization will help our families achieve homeownership.