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**HABITAT FOR HUMANITY OF BROWARD ANNOUNCES ROBERT W. LEIDER AS NEW BOARD CHAIR**

**Gary Correll and Roger Metcalf also join Habitat Broward Board of Directors**

FORT LAUDERDALE, FL (October 21, 2009) – Habitat for Humanity of Broward County today announced Robert W. Leider as the new chairman of its board of directors. He will take leadership of the organization from Kathy Craven, Vice President of Craven Consulting, who completed her two-year term in September.

Leider is the Executive Vice President of Sunbeam Television Corporation and General Manager of WSVN-TV Channel 7. Prior to joining WSVN in 1974, Leider worked in sales with Metromedia Broadcasting (now 20<sup>th</sup> Century Fox) and ABC Television. A native of Chicago, his educational background includes business administration studies at Northwestern University and liberal arts at Weber State College and Indiana State University.

An active member of the Habitat board for more than a decade, Leider has played a significant role in the creation and success of the Habitat Re-Store, a retail outlet where quality used home furnishings and surplus building materials are sold at a reduced cost in order to raise funds for the construction of Habitat homes. Through his experience in the media industry and position at WSVN, Leider has also been instrumental in increasing Habitat Broward's presence in the community and in garnering support from key individuals and corporations, including WSVN's own sponsorship of 10 Habitat homes.

"We are looking forward to continuing to work with Bob Leider as he takes his involvement with Habitat Broward to the next level," said Jason Crush, Executive Director. "We are extremely grateful to Kathy Craven for her hard work and dedication over the years, and strong leaders like Kathy and Bob have helped propel Habitat Broward to where it is today, with more than 300 completed homes and counting."

In addition, Habitat Broward welcomes two new members to the board of directors: Gary Correll, Director of Merchandising for Publix Super Markets Inc., and Roger Metcalf, CFO of Sunbeam Television Corporation. The new board members will serve as tremendous assets to the Habitat Broward team as the organization embarks on several exciting projects in the coming year, including a brand-new, single-family community in Unincorporated Broward and a 30-home LEED Silver-certified "green" community in Fort Lauderdale.

For more information about Habitat for Humanity of Broward, contact Christi Rice, Development Associate, at (954) 396-3030 ext. 215 or [christi@habitatbroward.org](mailto:christi@habitatbroward.org).

**About Habitat for Humanity of Broward**

Celebrating more than 25 years of building houses, building hope in Broward County, Habitat for Humanity of Broward is a non-profit, non-denominational Christian housing ministry that has successfully built more than 300 homes. Dedicated to eradicating substandard housing by building simple, decent, affordable homes in partnership with low and very-low income families in need, Habitat for Humanity is a catalyst for individual and community transformation. Visit our website: [www.habitatbroward.org](http://www.habitatbroward.org).