



PRESS RELEASE
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SPRING BREAKERS TRAVEL TO SOUTH FLORIDA TO VOLUNTEER WITH HABITAT FOR HUMANITY OF BROWARD

FORT LAUDERDALE, FL (March 9, 2010) – During the month of March, more than 200 college students from across the country will come to Fort Lauderdale to help Habitat for Humanity of Broward County, Inc. build simple, decent, affordable homes for low-income families in need. The volunteers are participants of Collegiate Challenge 2010, which is one of the country's largest alternative spring break programs and offers the opportunity for students to gain new skills, make new friends, and make a meaningful impact on the community.

This year's Collegiate Challenge participants will be working on Habitat Broward's inaugural "Green Build," a community of 30 brand new homes in Fort Lauderdale that meet or exceed the standards for LEED Silver certification, which is the nationally accepted benchmark for the design, construction and operation of high performance green buildings.

Participating schools include Purdue, Bucknell University, James Madison University, University of Maryland-Baltimore, University of New Hampshire, Randolph-Macon College and Ivy Tech Community College.

"We are excited to once again participate in Collegiate Challenge and host these students during their spring breaks," said Jason Crush, Executive Director of Habitat Broward. "Their work on the construction site will not only make for a very memorable spring break experience, but will also help low-income families in need obtain much-needed affordable housing."

Sponsors of the 2010 Collegiate Challenge program include Cheesecake Factory, Chick-Fil-A, Crush Law, P.A., First Presbyterian Church, Papa John's, Saint Mary Magdalene Episcopal Church, Sonny's Bar-B-Que, Sweet Tomatoes, Ultra Laser Imaging Supplies and West Broward Community Church.

For more information on the 2010 Collegiate Challenge program, contact Christi Rice, Community Relations Manager, at (954) 396-3030 ext. 215 or christi@habitatbroward.org.

About Habitat for Humanity of Broward

Celebrating more than 25 years of building houses, building hope in Broward County, Habitat for Humanity of Broward is a non-profit, non-denominational Christian housing ministry that has successfully built more than 300 homes. Dedicated to eradicating substandard housing by building simple, decent, affordable homes in partnership with low and very-low income families in need, Habitat for Humanity is a catalyst for individual and community transformation. Visit our website: www.habitatbroward.org.